

1. How long is the training period?

Minimum 3 months - maximum 12 months.

2. When during the year is Bloom able to accept trainees?

We are able to accept interns during the all year, according to our internships' calendar (the interns can choose only a trimester or even the whole year):

January – March
 April – June
 July – September
 October – December

3. When can the interns apply?

If you want to do your internship in this period:

January – March you will have to apply till the end of September
April – June you will have to apply till the end of December
July – September you will have to apply till the end of March
October – December you will have to apply till the end of June

4. What profiles is Bloom looking for?

We are looking for ERASMUS Interns to work with us as:

01. Analysts

Tasks:

- Gathering, collecting and analyzing all kinds of data;
- Processing figures to be presented to the client by senior colleagues;
- Interviewing the client's employees, management team, opinion leaders and other stakeholders;
- Conducting secondary research, including external sources, publications and the internet.

Skills:

- Fluent English
- Experience in Research / Benchmarking
- Knowledge of PowerPoint presentations' methodology and management

02. Copywriters

Tasks:

- Developing highly effective, original and targeted marketing copy for the promotion and sale of goods and services.
- Working together with other departments and writing & editing creative materials for promotions, direct marketing (email, newsletter), advertisements as well as website content, etc.
- A thorough understanding of the target audience and maintaining the right tone of voice while writing copy.

Skills:

- Fluent English and Spanish
- Knowledge of Spanish Culture
- Expert writing skills
- Creative mind frame with good visualization skills
- Quick idea generation
- Delivering within short time frames and meeting tight deadlines.

03. Graphic and Web Designers

Tasks:

- Clearly understanding what the clients are requesting that the final project look like.
- Creating and developing new and unique ideas to represent a concept
- Using various computer programs to generate final projects for client's approval
- Staying within timelines and deadlines for completion dates for projects

Skills:

- Work with Mac
- Good command of design programs (photoshop, indesign , freehand...) and photography

04. Producers and Directors | Audiovisual Advertising

Tasks:

- Develop promotional videos (spots / events/ corporate)
- Develop Fiction / Documentary / Videoclip projects
- Create Scripts/ Storyboards / Shootingboards

Skills:

- Understanding the advertising's audiovisual language
- Practice in working on post production
- Practice in working with online TV channels (uploading videos...)

5. How many trainees is Bloom able to accept?

4 + 1 - Consultant Department (Analysts and 1 Copywriter)

4 - Creative Department (Web and Graphic Designers, Multimedia and Video Producers and Directors)

6. Are there any special knowledge, competences or skills that have to be acquired?

Fluent English (if possible)

The skills are related to each position (see the profiles)

7. The interns should bring material?

Yes (if possible), you should bring your own computer, camera... but it doesn't need to be the ultimate technology.

8. In which country the interns will do the internship?

All the interns will work at Bloom's headquarters in Madrid, Spain.

9. How many hours per day are the trainees working?

They will work 8h per day (10am till 8pm, 2 hours lunch break- 2pm till 4pm)

10. Bloom will provide a salary for the interns?

No, this is an unpaid internships programme.

11. Are there any special advantages for trainees, like traffic discount, meal discount...?

There are no special advantages for trainees, sorry about that.

12. I want to apply but I don't speak Spanish... is this a problem?

No, Bloom is a multicultural agency so you can apply even if you don't know Spanish. Here we also work in English.

13. If the intern isn't accepted can he apply again?

Yes. Sometimes we receive so many applications that it isn't easy for us to choose, so if the student wants to apply again for another internship period or even for the next year we will be very pleased to consider the application.